

# We're ready to take you on your next challenge

With LiNK 360 you start your first MedComms job together with a four-month 360° structured training program. We're ready to take you on your next challenge.

**Are you up for it?**

**LiNK 360**  
from LiNK Health Group

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# We're always innovative, never derivative

## About us

Buckle up and prepare yourself for life at a fast growing, independent healthcare communications network. We're a dynamic and collaborative company that can give you fantastic opportunities for career development. If you're ambitious, so much the better. We need people with the same drive as us to help us grow and evolve.

We have brilliant scientific minds, dynamic client service partners and award-winning creative strategists ready to meet the needs of our clients across the lifecycle of their products. But whatever we're doing, we refuse to conform or settle. It's this bold thinking, professional irreverence and lateral thinking that sets us apart.

### **We're always innovative, never derivative.**

We embrace and reward personality and passion as much as expertise and competence. So if you've got those butterflies in your stomach in anticipation of your next adventure, we could be the dynamic and unique company you're looking for.

## What makes us special?

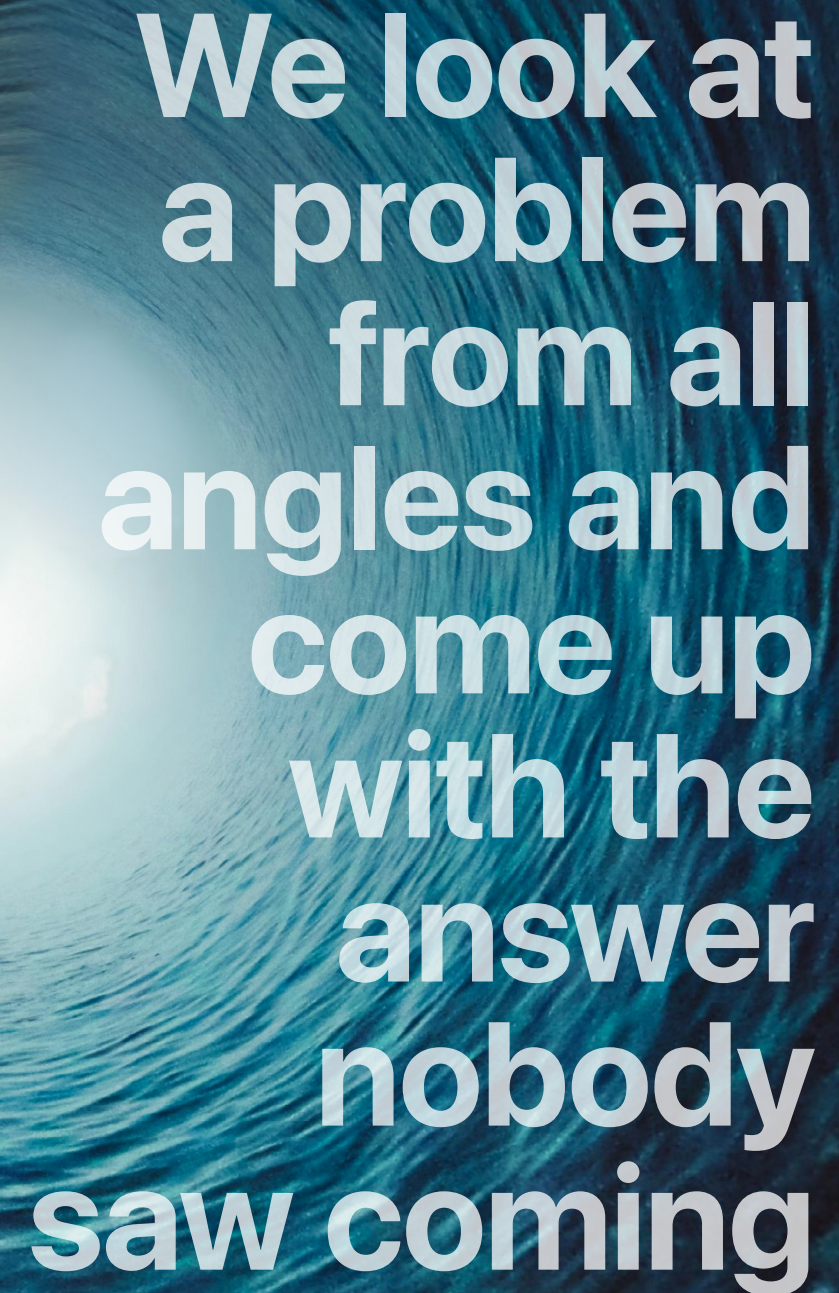
**We know that having a diverse team makes us able to excel at the challenges our clients bring to us.**

**We want to look at a problem from all angles and come up with the answer nobody saw coming, so we encourage everyone to bring their whole self to work and to be themselves.**

We also pride ourselves on trust and honesty, knowing this has to go both ways for a company and its people to thrive.

What's more, we work on fascinating global client accounts in ground-breaking therapeutic areas.

Unlike most companies, we're 100% remote and have been since the company took its first breath. This means that we have people all over the place, from Bristol to Boston, Macclesfield to Manhattan, Twickenham to Tennessee. But we do get together in person when it makes sense. We have team meetings at coworking spaces, do the odd pub lunch with our line managers and we even manage the occasional international all-company meeting.



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## More about medical communications

**Medical research is meaningless unless it's communicated effectively to the right people. Medical communications (MedComms) agencies work with the pharmaceutical industry to help raise awareness as well as an understanding of medicines and the conditions they treat.**

Pharmaceutical companies usually get MedComms agencies on board to help them explain data about their medicines, mostly to healthcare professionals. These agencies are essential in getting information about medicines to the people who need it.

At LiNK Health Group, we use traditional and emerging communication channels to build an understanding of health, and the prevention, diagnosis and treatment of disease worldwide.

A career in MedComms is a mix of science and business. So it can appeal people with a wide range of skills and personalities. At LiNK Health Group, we value diverse backgrounds and approaches. We support our team members to develop the career that's right for them.

And we're ready to support you too. LiNK 360 will give you an unparalleled introduction to the world of MedComms, so you can understand it from all angles.

**An unparalleled  
introduction to the  
world of MedComms**

## What are the different roles within MedComms?

**There are a variety of jobs that make up the exciting world of MedComms. And within LiNK Health Group, we have multiple agencies that work on different parts of this world. Your LiNK 360 experience will give you a grounding in three core elements of MedComms: scientific services, client services and editorial services.**

You'll also have the opportunity to work with the creative and digital teams as part of your training. They give our fantastic scientific content extra dimensions with their spectacular designs and innovative tech. These roles need very specific backgrounds so aren't part of the program itself, but you'll still get a taste of them.

### Scientific Services

This is where the cool science happens. Prepare to become immersed in the data and clinical context of your assigned account.

Then you'll learn how to use this to come up with inspiring content for doctors and patients, as well as eventually giving visionary strategic support to our clients.

You'll work across a variety of disease areas and types of treatment, including gene therapy, enzyme replacement and more – there's always something to geek out about!

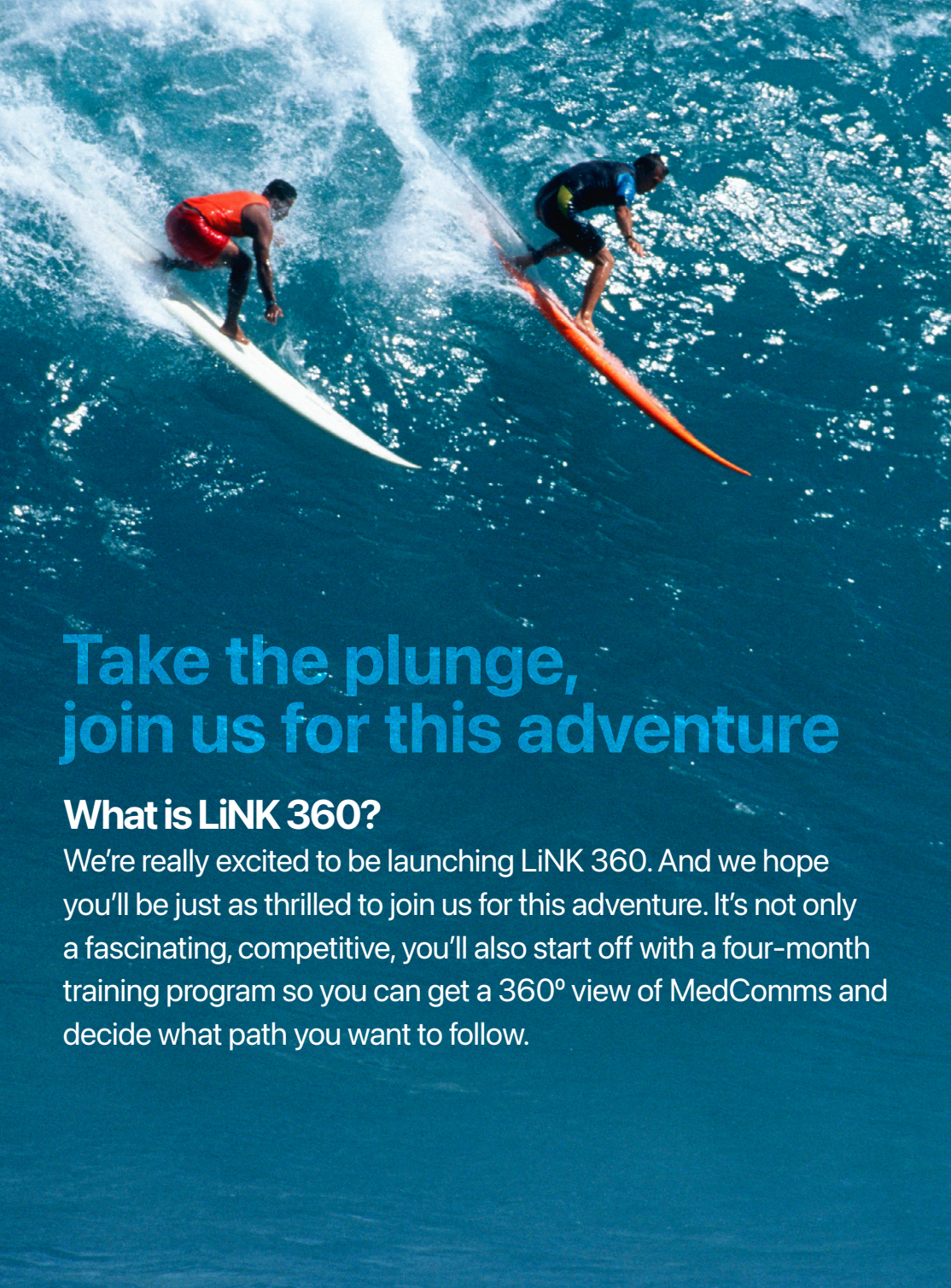
### Client Services

Here you'll get to know our clients as individuals and learn about the professional challenges they face. This will help you build enduring relationships with them. You'll learn how to offer them strategic recommendations, while working together with other departments such as scientific services, creative, digital and editorial to bring everything together. Your role will be to make sure everything goes smoothly and that all projects follow the agreed processes and are delivered on time and on budget.

### Editorial Services

Working with our editors, you'll learn to give high-level editorial support to your account team. You'll need to develop excellent project management skills as well as with an eye for detail that would put an eagle to shame.

You'll work closely with the rest of the scientific services team, client services and creative teams to make sure projects are finished to the highest standard.



## Take the plunge, join us for this adventure

### What is LiNK 360?

We're really excited to be launching LiNK 360. And we hope you'll be just as thrilled to join us for this adventure. It's not only a fascinating, competitive, you'll also start off with a four-month training program so you can get a 360° view of MedComms and decide what path you want to follow.

If you get through our recruitment challenge, you'll join one of our talented portfolio teams. Here you'll work alongside experienced colleagues to help deliver outstanding work for our clients. Every day you'll explore new horizons. Throughout your program, you'll complete a range of tasks from editing and medical writing to developing client relations. Not only will you learn on the job, you'll also get comprehensive training on all aspects of MedComms. You'll enjoy access to a core curriculum as well as virtual training sessions, and you'll also get together with the rest of your cohort for face-to-face development days.

Don't worry, you won't be exploring the demanding world of MedComms alone. You'll have a line manager, mentor and support from across your team to help you navigate the tough terrain and to celebrate your successes. You'll also have the opportunity get involved in wider activities and work with a diverse group across the company.

So why not take our recruitment challenge today? If you get a place in LiNK 360, you'll not only get your career off to a great start, you'll also find a professional home for your future.





# Dive into your new MedComms career

## Does my face fit?

Are you bright and ambitious? Do you want to get out of the lab and use your skills in a creative environment?

Then you could be a good fit.

**Skills aren't everything – we're interested in you as a person. If you're passionate about science and naturally curious, then LiNK 360 could be program that launches your MedComms career. You also need to have great people skills and be more comfortable with the solitude of your home office than battling office politics.**

## Eligibility criteria

### Essential

- Life Sciences degree (2:1 or above)
- Able to work in the UK
- Passionate about communicating scientific and medical content
- Curiosity and a thirst to learn
- Excellent written and verbal communication skills
- Good organisational skills
- Great attention to detail
- High level of computer literacy in common applications (MS Word, Excel, PowerPoint and Outlook)
- Good at working in a team
- Strong interpersonal skills with the ability to build relationships
- Self-starter with bags of initiative

### A bonus:

- Post-grad qualifications (MSc, PhD etc)
- Previous work in related fields, e.g. scientific publishing, post-doc contracts, pharma industry experience
- Already working in MedComms but want to experience the holistic LiNK 360 approach



## Career progression

You'll join LiNK 360 as a MedComms Executive. You'll then follow our four-month program where you'll experience all aspects of working in MedComms.

At the end of the program, we'll work with you to help you decide the path you wish to take. This could be:

- An associate medical writer where you'll become an expert in writing scientific content. Your work will make a tangible difference to healthcare professionals and the patients they treat
- An associate account executive where you'll hone your project management skills and become a financial whizz. You'll also liaise with our clients and develop your strategic thinking

## How do I apply?

We need a few basic details from you, so please fill in our [application form](#).

We also want to hear from you in your own voice – we'd like you to record a short video – from thirty seconds to three minutes, explaining why you want to join LiNK Health Group. Don't worry about fancy equipment, just a video from your phone or laptop is fine.

**And for your final challenge, we need you to [complete our test](#).**

There's two parts:

1. Edit a short Word doc
2. Do a quick research task

Our test should give you a flavour of the kind of work we do. It'll also give you an idea of how you can use the skills you've already developed in a MedComms environment. We'll be looking at the test to see if you're approaching the work in the right way. And it will give us a clue as to where your strengths are or where you might need some more support or training during the LiNK 360 program.

You need to submit your completed application form, with your video and test attached, by midnight (GMT) on **Monday 2nd January 2023**.

I'm ready for the challenge!

## What happens after I've sent off my application?

We'll take a look at it. Then we'll draw up a shortlist of our favourite candidates. If you're on our list, we'll let you know by mid-January, and invite you to join us in February for an interview day. If we don't think you're quite the right fit, we'll give you feedback to help you on your way to a different MedComms career.

The interview day is your chance to find out if we're the kind of people you want to work with. You'll meet some of the LiNK Health Group team and you can pick our brains to work out if this is a family you want to join. You'll also meet the other people who could make up your LiNK 360 cohort, and get to know them better as you collaborate on group tasks and mini-projects during the day.

You'll find out if you've made it into LiNK 360 by the end of February.

If you do, you'll be reporting for duty in March/April. You'll be kitted out with everything you need to start your exhilarating new adventure as a MedComms Executive in the most exciting agency in the universe.

Go you!

# Start your exhilarating new adventure

## What are the important dates I need to know?

Applications close	Monday 2 January 2023
Selection for interview day	Mid January
Interview day	February
When you find out	February
Start date	March/April

## Frequently Asked Questions

### Where are your offices?

We don't have offices – we're 100% virtual. Our team members are based all over the UK and US.

### What is the working day like at LiNK Health Group?

We have core working hours and a 37.5-hour week. We actively manage workloads so you shouldn't regularly be doing loads of overtime. But we recognise MedComms has peaks and troughs, so we encourage you to work flexibly to manage this. Our days are a mixture of client video calls, getting our heads down to focus, and virtual brainstorming. You will sometimes find yourself out and about meeting team members, or abroad at client meetings or events.

### Where can I find out more information on LiNK Health Group and LiNK 360?

[www.LiNKhealthgroup.com/LiNK360](http://www.LiNKhealthgroup.com/LiNK360)  
[Linkedin.com](https://www.linkedin.com)

You can also watch a replay of our launch webinar with Peter Llewellyn from [FirstMedCommsJob.com](http://FirstMedCommsJob.com)

### What is the salary for this role?

We're happy to discuss this if you contact us directly.

### Will I get to travel?

Yes. You'll have the chance to travel, especially as your career progresses. We run live events, like symposia at congresses, standalone educational meetings, internal strategy workshops with our clients, and advisory boards with external experts. We'll always give you notice if you have to travel. And you won't be sent off on your own – you'll be part of a team.

### Is LiNK 360 a job or a training scheme?

It's both! You'll have a permanent role within LiNK Health Group. And for the first four months you'll follow a structured training program. Like all permanent employees joining the company, you'll be on a six-month settling-in period. We cannot wait to see where you go with your career at LiNK.

### I don't live in London. Can I still join LiNK 360?

While we're a virtual company, we know how valuable in-person interactions are, especially for training. So you need to be able to join us for regular in-person training days. We're intending to run LiNK 360 from other locations in both the UK and US in the future though.

### How much face time is included in the first four months?

An induction event at the start of the program to meet everyone. Regular face-to-face training days during the program.

### Will I need to use my own laptop in LiNK 360?

No. We'll make sure you're fully equipped for the adventure ahead. You'll get a work MacBook and anything else you need to do your job.

### Where can I find out more information on a career in medical communications?

You can get the lowdown on medical communications here: [MedcommsNetworking.com](http://MedcommsNetworking.com)  
[Firstmedcommsjob.com](http://Firstmedcommsjob.com) is also worth checking out if you're starting out in MedComms. Its guides will help you understand the different roles available and various types of agencies around.

## And finally, this is what the first LiNK 360 cohort say about the program and working at LiNK:

*LiNK 360 is a great training programme for anyone new to the MedComms industry. I had no prior experience in this field and LiNK 360 helped me to gain a real insight and valuable experience into how a MedComms company works. The team are very supportive and I have found LiNK Health Group to be a great place to begin a rewarding career in MedComms.*

**MedComms Executive**

*I'm so happy I found the LiNK 360 programme – I didn't even know what MedComms was before I applied, but LiNK 360 has been the perfect way to start in MedComms and try out different areas within LiNK to find which area best suits me. Everyone at LiNK has been so warm, welcoming, and happy to help, it's been the perfect mix of science, creativity, and lovely people.*

**MedComms Executive**

*The LiNK 360 program has been a fantastic opportunity to gain insight into the wide variety of roles, responsibilities and relationships within a MedComms company. I came into this with no previous MedComms experience whatsoever, but thanks to the helpful and friendly colleagues and mentors that I've worked with, my confidence and knowledge has grown enormously.*

**MedComms Executive**

*The LiNK 360 program has given me a great introduction to working in MedComms. Through a mixture of work experience and structured training sessions, I've gained a broad understanding of how different departments within a MedComms agency collaborate to deliver high quality content to our clients. I've been able to tailor my training towards specific areas, which has really helped me to make an informed decision about what type of role I want after completing LiNK 360. Importantly, this is all within a super supportive and friendly environment where someone is always available to help, offer advice and answer questions.*

**MedComms Executive**

**Everything  
you need to launch  
a successful career**

